

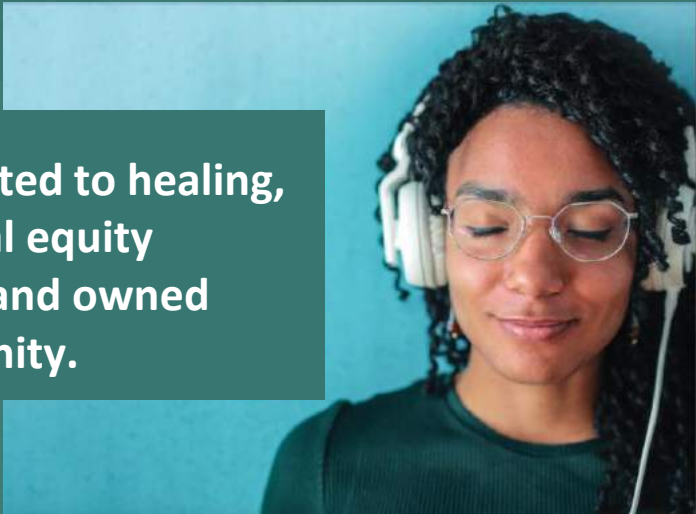
OPENING 2022



— the — 
AUX 

A commercial hub dedicated to healing,
wellness, and racial equity
— a space co-created and owned
by the community.

2223 Washington St., Evanston, IL





Tiffini Holmes



Tosha Wilson



Lori Laser



Jacqueline White



Gabori Partee



Juli Kaufmann

OUR TEAM



Experienced Professionals * Diverse Skills * Recognized Leaders



GOAL 1

To support 10+ Black-owned businesses by providing high-quality commercial space, technical assistance, mentorship and peer support

GOAL 2

To create a vibrant wellness hub offering services by practitioners of color including mental wellness, financial wellness, healthy foods, fitness, beauty services and healing therapies

GOAL 3

To develop a financially-sustainable social change model that innovates in addressing systemic barriers to racial equity



WELLNESS MODEL

Financial Wellness

Community Wellness

Emotional Wellness

Physical Wellness

Environmental Wellness

Spiritual Wellness





CONFIRMED TENANTS

Well Beings Chicago

The Laundry Café

Chef Q's Culinary Training

The Growing Season

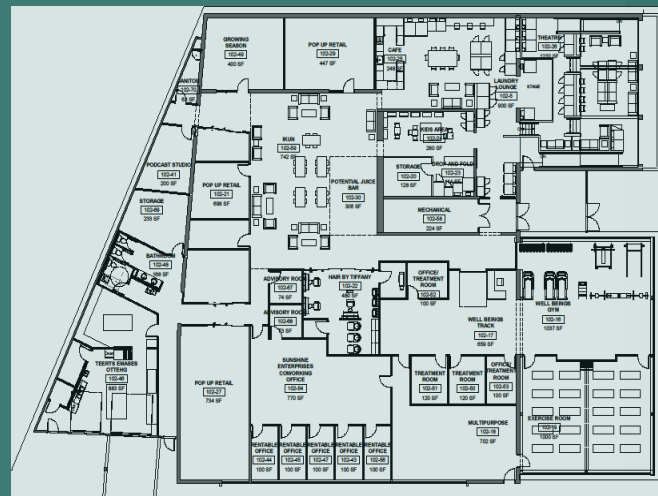
A Juice Café

Hair By Tiffany

Sunshine Enterprises

Massage Therapist

Aux Marketplace Pop Ups



IMPACT

- 16,000 sq ft. of renovated commercial space dedicated to small businesses of color
- 10+ Black-owned businesses lifted collectively
- 30+ local jobs provided
- 100-200 community owners engaged
- Promotes wellness for all of Evanston
- Provides inclusive pathways to community wealth building

INSPIRATIONS

- Core el Centro
Milwaukee, WI
- Sherman Phoenix
Milwaukee, WI
- Bus Boys & Poets
Washington DC
- Holistic Life Foundation
Baltimore, MD



Entry



South Facade



Project Timeline

Summer 2021: Property acquisition, Design, Tenant engagement

Fall 2021: Fundraising, Construction drawings and bids

Early 2022: Construction begins

Fall 2022: Grand opening



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Goal To Raise

\$6.0 Million Goal with \$975,000 Raised to date

Redevelopment Budget

Land and Building Acquisition	\$1,000,000
Architectural and Engineering Design	\$100,000
Construction	\$4,200,000
Marketing and Public Art	\$50,000
Legal, Financial, Accounting Programming Fees	\$300,000
Contingency and Operating Reserves	\$350,000
Total Project Cost	\$6,000,000

Sources Of Funds Needed

\$4 Million

- Public Support
- Philanthropy:

\$2 Million

- Community Equity*



The Aux uses an innovative financial model to level-up past inequities: pooling one-time public and philanthropic support with community owner-investors to create a self-sustaining building.

* Equity to open to community investors in late 2021

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2223 Washington St., Evanston, IL

Video: <https://vimeo.com/539227320>

JOIN US!

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